DESIGN THINKING
Creating user-centric mindset

For Entrepreneurs, Function Heads, General Managers and Product Developers

13-14 December 2019 - PUNE

₹ 10,000 per participant

For registration and other details https://koinvent.com/events/

"Design thinking is the ability to create, portray and deliver tomorrow's distinction, today" - Onyi Anyado

2 - day program on Design Thinking in association with Koinvent
Today Indian industry faces challenges ranging from thin profit margins to sub-optimal business processes. This workshop will help you to develop efficient processes and profitable products that address stakeholder expectations.

Overview
Design Thinking focuses on user needs and expectations based on user behaviour. It is a collaborative process that provides a solution-based approach to problem solving and innovation. Design Thinking can be applied to New Product Design, Solution Development, Marketing, Customer Service and various other functions and Services. This workshop is designed to introduce participants to the concept of design thinking and to help them apply the principals, processes and tools of design thinking to business problem in creative and innovative ways.

Target Audience
Business unit heads and their direct reports, Functional heads, Product development leads and General Managers.
Max 25 participants across different functions.

Outcomes
- Learn the fundamentals of design thinking.
- Appreciate use of design thinking approach to improve margins.
- Use design thinking to resolve business problems.
- Know how design thinking can help in making user friendly products and services.
- Understand how design thinking can be applied at every stage of business.

Course Content
- Introduction to Design Thinking
  - What is Design Thinking; Examples of Design Thinking Application
  - Why Design Thinking
- Design Thinking Phases and Process
  - 5 Phase Process of Design Thinking
  - Meaning of Each Phase
  - Feedback Loops
- DT Process Deep Dive
  - Tools used during different phases
  - Apply Phases of Design Thinking
- Jugaad and Design Thinking
  - Difference Between Jugaad and Design Thinking
  - Relevance of Jugaad in Design Thinking
- Applying Design Thinking
  - Applying Learnings to Live Problem

Approach
Highly interactive, facilitator moderated discussions, Presentations, Individual & Group Exercises, Role plays, Case Studies, Videos, Q&A

Optional Customization
- Customized for client organizations where participants learn to use methodology to solve live problems.
- Follow-up programs and individual coaching sessions for greater effectiveness.
About Enabling World
Corporate Overview

Enable the world realize it’s full potential
We enable organisations to create people philosophy, strategy & practices that foster an inclusive culture and create differentiated employee experience for sustained competitive advantage.
Vision: “Enable the world realize it’s full potential”

Values: Passion, Commitment, Results

Established in 2012

Experts with track record of leading transformational, global initiatives across industry verticals.

We enable you to find the answer to your most challenging issues, achieve your vision and make you & your organization future ready
Leadership Team

Sushil Tayal – Bangalore
Gallup Certified StrengthsFinder Coach, ILO certified Master Facilitator for Responsible Business Conduct, Knowledge Advisor & Master Facilitator with SHRM India.
Over 3 decades of experience of leading global teams & transforming organisations in manufacturing, newspaper, media, logistics & distribution IT, ITES, Banking & BFSI & Developmental Sector.

Sanjiv Jain – Delhi
Certified Coach, Strategic HR & Change Management consultant, versatile HR thought leader with over 3 decades of experience across industries like Engineering, Food, Oil & Gas, Avionics, Packaging, Chemical and IT both for large corporations like IBM, HCL, Glaxo, Jubilant,
Sanjiv is a IBM Certified Design Thinking and Agile practitioner

KP Vachali – Chennai
An acclaimed HR Advisor, Thought Leader, Facilitator and a seasoned Human Resources professional with over 3 decades of experience in Hospitality, Telecom and Retail. Led HR function for Mahindra Holidays, Leela Group of Hotels, Reliance Communications and Dairy Farm International.
Excellent track record of HR process improvement and culture of excellence.

Anupam - United Kingdom
A life coach, facilitator & change consultant, Development Management Professional with an experience of over 3 decades.
Extensive experience in Counselling, practice teaching and child protection. Instrumental in redesigning and reshaping Asian Counselling Services, Leicester, UK, its service delivery on ethical & professional Counselling standard.
Our Enabling Solutions

Customized solutions for sustained competitive advantage

HR Technology & Digitalisation
- AI & ML based tech solutions
- Integrable niche solutions
- End to end HR processes

Leadership & Talent Development
- Strengths based coaching
- Assessments
- Training & workshops

HR Consulting & Advisory
- Strategic HR
- Process redesign
- ER & compliance

Talent Search & Supply
- HireSmart
- Executive Search
- Flexi staffing

Employee Wellbeing
- Leveraging science of mindset
- Counselling services
- Mindfulness
Our Development Enablers

Leadership

Inspirational Leadership
Developing leadership competencies to lead change, inspire people, create passion & excitement around shared goals.

General Management

Managerial Effectiveness
Developing managerial competencies to manage self & team to create & sustain high performance culture

HR Functional Competencies

HR Competency
Developing HR functional competencies to manage new age workforce and agile organisation

Employee Wellbeing

Wellbeing
Leveraging the science of mindset; mindset expansion & cultivation of mindfulness; Counselling services
Training & Development Arena

Illustrative list

Leadership
- Vision, Mission & Values
- Inspirational Leadership
- Strategic Thinking
- Leading Change
- Growth Mindset
- Art of Story Telling
- Leader As A Coach
- Strengths Based Leadership
- Leading In Turbulent Times
- Empathetic Leader
- Executive Presence
- Critical Thinking
- Principles Based Leadership
- Leading Diversity & Inclusion
- Transformational Leadership
- Expanding Your Influence
- Driving Cultural Change

... more

HR Functional
- Strategic Business Partner
- Creating Business Value
- Design Thinking for HR
- Agile HR
- HR Analytics
- Organisation Design
- Workforce Planning
- Talent Management
- Talent Acquisition
- High Performance Culture
- Total Rewards
- Employee Value Proposition
- Enhance Employee Experience
- Proactive Employee Relations
- Workplace Investigations
- Labour Law Compliance
- HR Audit Competencies

... more

General Management
- Building Effective Partnership
- Strengths Based Conversations
- Working With Millennials
- Agile thinking for HR
- Cultural Sensitivity
- Effective Decision Making
- Influencing & Persuasion Skills
- Art of Negotiations
- Building Engaging Workplace
- Communicating for impact
- Managing High Perf. Team
- Managing Difficult Conversation
- Harassment Free Workplace
- Dealing With Ethical Issues
- Enabling Young Manager
- Managing Career Aspirations
- Counseling Skills

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Employee Wellbeing
- Mindset Of Mindfulness
- Even Eagle Needed A Push
- Befriending Stress
- Conversation With Emotions
- Inner Critic
- Being Yourself
- Resiliency At Work
- Building Bridges
- Boosting Your Positive Outlook
- Creating Balance In Your Life
- Thriving Under Pressure
- Healthy Eating
- Workplace Exercises
- Changing face of Retirement
- Financial Wellbeing
- POSH & ICC training

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Our Strategic Partnerships

- Watson Talent Management, Talent Acquisition
- IBM
- HR Consulting
- HRMIS, Payroll, Engagement
- Video Ken
- Learning Platform Video Indexing
- VideoKen
- Learning Platform
- Compliance Solutions
- Simpliance
- Compensation & Reward Management
- Comppport
- Psychometric Assessments
- Contract Staffing
- Employee Wellbeing
- Morna Shepelle

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Realize Your Full Potential

Connect with us for training & development interventions at:
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